







# Brand guideline



Authorised colour palate

Colour	Hex	RGB (Decimal)	CMYK	Sample
Top left yellow/orange	f6b519	246, 181, 25	0, 26, 90, 4	
Dark blue	226eaa	34,110,170	80, 35, 0, 33	
Gradient blue	79a4c5	121, 164, 197	39, 17, 0, 23	
Gradient yellow/orange	ebc56c	235, 197, 108	0, 16, 54, 8	
Ground shadow	cccccc	204, 204, 204	0, 0, 0, 20	
Contrast colour	f6195a	246,25,90	0,90,63,4	

Background colour	c579b1	197,121,177	0,39,10,23	
Alternative colour	79c58d	121,197,141	39,0,28,23	

Text:

Eras Medium ITC 11 pt body of documents.

Tagline:

"Making sure you get the most out of your solar system"